

APPENDIX A

Section 18 of 21
LICENSING OBJECTIVES
Describe the steps you intend to take to promote the four licensing objectives:
a) General – all four licensing objectives (b,c,d,e)
List here steps you will take to promote all four licensing objectives together.
Strong management controls and effective training of all staff so that they are aware of the premises license. we will take care to meet the requirements to meet the four licensing objectives with specific attention to: - a. we will not sell alcohol to people who are under 18 years. b. we will not allow any drunk mis-behavior on the premises. c. we will be careful and vigilant in preventing the use and sale of illegal drugs at the retail area. d. we will not let any violent and anti-social behavior take place in the premises. e. there will be no harm to children. f. we will maintain "Challenge 25" and not sell alcohol to people who are under 25 years of age without their ID verification. 1. Operating Schedule providing the hours of operation and licensable activities during those hours. 2. Designated-premises supervisor confirmed that he is obligated to be in day-to-day control of the premises, to provide good training for staff on the Licensing Act Training Record, to authorize each sale 3. CCTV system installed with recording option available. As a licensed premise holder we promise that we will take care to carry and promote the above licensing objectives. We also promise that we check and provide regular training to all the staff members and monitor the same so that we can take care of the above objectives.
b) The prevention of crime and disorder
CCTV System installed to monitor the entrances, exits, and other parts of the premises in order to address the prevention of crime objective. A clear and legal notice outside the premises indicating the normal hours under the terms of the premises license during which licensable activities are permitted. Warning notice of potential criminal activity, such as theft, that may target customers will be displayed in the premises. We will not sell alcohol to drunk or intoxicated customers. We will prevent and be vigilant for the use of illegal drugs at the premises and the retail unit area. Staff will be fully trained in asking customers to use premises in an orderly and respectful manner and prevent drinking alcohol such as canned beer etc. in the retail unit area.
c) Public safety
lighting fixed in both internal and external area to promote the public safety. CCTV in operation in and outside the retail unit area recording all the areas of the premises. Well trained staff to follow the environmental health requirements. Training and implementation of "challenge 25" and underage ID checks. A log book or recording system shall be kept upon the premises in which particulars of inspections made shall be entered and information shall be compiled to comply with any public safety condition related to the premises license that requires the recording of such information. The log book shall be kept available for inspection when required by authorized person by the Licensing Act 2003. All parts of the premises and all fittings are there within, door fastenings and notices, lighting, heating, electrical, air condition and other installations, will be maintained at all times in good order and in a safe condition. We will completely take care of the public safety.

d) The prevention of public nuisance

Noise reduction measures to address the public nuisance objective.

Prominent, clear and legible notices will be displayed at the exit requesting the public to respect the needs of nearby residents and to leave the premises and the area quietly.

prevent nuisance and disturbance to nearby residents.

The Licensee will ensure that staff who arrive early morning or depart late at night when the business has ceased trading conduct themselves in such a manner to avoid causing disturbance to nearby residents.

Customers will be asked not to stand around loudly talking in the street outside the premises.

Customers will not be admitted to premises above opening hours.

The movement of bins and rubbish outside the premises will be kept to a minimum till 23:00 hours. This will help to reduce

the levels of noise produced by the premises.

Any lighting on or outside the premises will be positioned in such a way so as to not cause a disturbance to nearby residents.

e) The protection of children from harm

"Challenge 25" sign which is a retailing strategy that encourages anyone who is over 18 but looks under 25 to carry acceptable ID i.e. a card bearing the PASS hologram, a photographic driving license or a passport if they wish to buy alcohol. Well trained staff about requirement for persons' identification, age establishment etc.

All the details provided in Training Record Book will be available in the retail unit.

Log Book will be kept upon the premises all the time.

We promise we will take care for the full protection of children from harm.